



Discounts:

The following discounts are only granted on purchase within one year:

3 appearances 5 %
6 appearances 10 %
12 appearances 15 %

Banner formats:

GIF, JPG, PNG
Other file sizes upon request.
Graphics in the sizes specified above with 300 ppi.

Data supply:

At least 1 week before start to:
Stephan Keller,
Phone: +49 8261 999-362,
Mail: keller@sachon.de

Contact:

Sabine Reggel,
Phone: +49 8261 999-338,
Mail: reggel@sachon.de

Display Ads*	Desktop & Tablet Placement**	Mobile Placement**	Size in pixel	Prices *** in € / Month
Introbanner			1052 x 300	1,500.–
Half page ad			300 x 600	980.–
Superbanner			800 x 120	710.–
Fullbanner			500 x 90	625.–
Content Ad			3.000 characters (incl. link) plus 1 image (Aspect ratio 16:9)	1,285.–
Video			640 x 360	1,355.–

* Placement in rotation

** Size and position in illustration exemplary

*** Prices incl. link

Prices and sizes:

Placement options	Size (pixel)	Price € / mailing
Fullbanner	550 x 200	735.-
Fullbanner Premium	500 x 200	870.-
Sponsored Post	max. 300 characters (incl. link) plus 1 image	905.-
Event note	200 x 80	410.-
Stand Alone	Exclusive dispatch (details upon request)	2,830.-

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Fullbanner

Wie Hopfenpflanzer die aktuellen Herausforderungen meistern

Pascal Pirodd, 1. Vorsitzender Deutscher Hopfenwirtschaftsverband e.V., hat vor unsicheren Zeiten gewarnt. Angesichts des Ukraine-Krieges wurden sowohl die Brauindustrie als auch die...



... [weiterlesen!](#)

Fullbanner

Neuer Vorstandsvorsitzender bei Eckes-Granini

Der Aufsichtsrat der Eckes AG hat Lars Wagener zum neuen Vorstandsvorsitzenden und CEO der Eckes-Granini Group, Europas führendem Hersteller von Säfte und fruchtthaltigen Getränke, berufen...



Sponsored Post

Coca-Cola defends title

Coca-Cola (brand value down 5% to USD33.5 billion) retains its title as the world's most valuable non-alcoholic drinks brand, according to a new report from leading brand valuation consultancy...



... [read more!](#)

Sponsored Post

Tiray partners with AB/Inbev

Tiray Brands, the world's largest cannabis company, has taken a transformative step that not only elevates it to the status of the fifth-largest craft brewer but also positions it as the third-largest...



Event note

Ireks' Bold Move

The Cooperativa Agraria announced with the governor Carlos Massa Ratinho Junior, an investment of 100 million Euros for the construction of a malting facility in Guarapuava...



... [read more!](#)

Event note

Colombia's Alcoholic Imports Surge

According to data from the Institute of Statistics (DANE), Colombia imported a substantial amount of alcoholic beverages, totaling 95 million liters, valued at US-\$254 million in 2022. Among the most...



... [read more!](#)



PUBLICATION SCHEDULE

www.freshlybottled.com/newsletter

+++FRESHLY BOTTLED+++

Publication Schedule:

January	February	March	April	May	June
07.01.2025	04.02.2025	04.03.2025	01.04.2025	13.05.2025	10.06.2025
21.01.2025	18.02.2025	18.03.2025	15.04.2025	27.05.2025	24.06.2025
			29.04.2025		
July	August	September	October	November	December
08.07.2025	05.08.2025	02.09.2025	14.10.2025	11.11.2025	09.12.2025
22.07.2025	19.08.2025	09.09.2025	28.10.2025	25.11.2025	
29.07.2025	26.08.2025	30.09.2025			

Mailing:

bi-weekly

Addresses:

approx. 9.000 per mailing

Data supply:

by e-mail 1 week before start of placement at the latest to:

Stephan Keller, Phone: +49 8261 999-362, Mail: keller@sachon.de

Banner:

GIF, JPG, PNG,

Other sizes upon request.

Graphics in the sizes specified above with 300 ppi

Contact person:

Sabine Reggel, Phone: +49 8261 999-338, Mail: reggel@sachon.de