

Discounts:

The following discounts are only granted on purchase within one year:

3 appearances 5 %
6 appearances 10 %
12 appearances 15 %

Banner formats:

GIF, JPG, PNG
Other file sizes upon request.
Graphics in the sizes specified above with 300 ppi.

Data supply:

At least 1 week before start to:
Michaela Schölderle,
Phone: +49 8261 999-361,
Mail: schoelderle@sachon.de

Contact:

Sabine Reggel,
Phone: +49 8261 999-338,
Mail: reggel@sachon.de

Display Ads*	Desktop & Tablet Placement**	Mobile Placement**	Size in pixel	Prices *** in € / Month
Introbanner			1052 x 300	1,500.–
Half page ad			300 x 600	980.–
Superbanner			800 x 120	710.–
Fullbanner			500 x 90	625.–
Content Ad			3,000 characters (incl. link) plus 1 image (Aspect ratio 16:9)	1,285.–
Video			640 x 360	1,355.–

* Placement in rotation

** Size and position in illustration exemplary

*** Prices incl. link

Prices and sizes:

Placement options	Size (pixel)	Price € / mailing
Fullbanner	550 x 200	735.-
Fullbanner Premium	500 x 200	870.-
Sponsored Post	max. 300 characters (incl. link) plus 1 image	905.-
Event note	200 x 80	410.-
Stand Alone	Exclusive dispatch (details upon request)	2,830.-

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Fullbanner

Wie Hopfenplanzer die aktuellen Herausforderungen meistern

Pascal Proulx, 1. Vorsitzender Deutscher Hopfenwirtschaftsverband e.V., hat vor unsicheren Zeiten gewarnt. Angesichts des Ukraine-Krieges würden sowohl die Brauindustrie als auch die...



...weiterlesen!

Fullbanner

Neuer Vorstandsvorsitzender bei Eckes-Granini

Der Aufsichtsrat der Eckes AG hat Lars Wagener zum neuen Vorstandsvorsitzenden und CEO der Eckes-Granini Group, Europas führendem Hersteller von Säften und fruchtthaltigen Getränken, berufen...



Sponsored Post

Coca-Cola defends title

Coca-Cola (brand value down 5% to USD33.5 billion) retains its title as the world's most valuable non-alcoholic drinks brand, according to a new report from leading brand valuation consultancy...



...read more!

Sponsored Post

Tiray partners with AB/Inbev

Tiray Brands, the world's largest cannabis company, has taken a transformative step that not only elevates it to the status of the fifth-largest craft brewer but also positions it as the fifteenth-largest...



Event note

Ireks' Bold Move

The Cooperativa Agraria announced with the governor Carlos Massa Ratinho Junior, an investment of 100 million Euros for the construction of a melting facility in Guarapuava...



...read more!

Event note

Colombia's Alcoholic Imports Surge

According to data from the Institute of Statistics (DANE), Colombia imported a substantial amount of alcoholic beverages, totaling 95 million liters, valued at US-\$254 million in 2022. Among the most...



...read more!



PUBLICATION SCHEDULE

www.freshlybottled.com/newsletter

+++FRESHLY BOTTLED+++

Publication Schedule:

January	February	March	April	May	June
07.01.2026	03.02.2026	03.03.2026	14.04.2026	12.05.2026	09.06.2026
20.01.2026	17.02.2026	17.03.2026	28.04.2026	26.05.2026	23.06.2026
		31.03.2026			
July	August	September	October	November	December
07.07.2026	04.08.2026	01.09.2026	13.10.2026	10.11.2026	08.12.2026
21.07.2026	18.08.2026	15.09.2026	27.10.2026	24.11.2026	
		29.09.2026			

Mailing:

bi-weekly

Addresses:

approx. 8,300 per mailing

Data supply:

by e-mail 1 week before start of placement at the latest to:

Michaela Schölderle, Phone: +49 8261 999-361, Mail: schoelderle@sachon.de

Banner:

GIF, JPG, PNG,

Other sizes upon request.

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Contact person:

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