

Discounts:

The following discounts are only granted on purchase within one year:

3 appearances 5 %
6 appearances 10 %
12 appearances 15 %

Categories:

Beverage industry
Brewing industry
Beverage retail

Banner formats:

GIF, JPG, PNG
Other file sizes upon request.
Graphics in the sizes specified above with 300 ppi.

Data supply:

At least 1 week before start to:
Michaela Schölderle,
Phone: +49 8261 999-361,
Mail: schoelderle@sachon.de

Contact:

Sabine Reggel,
Phone: +49 8261 999-338,
Mail: reggel@sachon.de

Display Ads*	Desktop & Tablet Placement**	Mobile Placement**	Size in pixel	Prices *** in € / Month
Introbanner			1052 x 300	1.575,-
Half page ad			300 x 600	1.060,-
Superbanner Main pages incl. categories			800 x 120	740,-
Superbanner Categorie page brewing industry				495,-
Fullbanner Main pages incl. categories			500 x 90	650,-
Fullbanner Categorie page brewing industry				435,-
Content Ad Main pages incl. categories			3,000 characters (incl. link) plus 1 image (Aspect ratio 16:9)	1.345,-
Content Ad Categorie page brewing industry				905,-
Video Main pages incl. categories			640 x 360	1.450,-
Video Categorie page brewing industry				945,-

* Placement in rotation

** Size and position in illustration exemplary

*** Prices incl. link

Prices and sizes:

Placement options	Size (pixel)	Price € / mailing
Fullbanner	550 x 200	735.-
Fullbanner Premium	550 x 200	870.-
Sponsored Post	max. 300 characters (incl. link) plus 1 image (800 x 480)	905.-
Event note	200 x 80	410.-
Stand Alone	Exclusive dispatch (details upon request)	2,830.-

Mailing:

Weekly, Thursday

Addresses:

approx. 11,456 per week

Data supply:

by e-mail 1 week before start of placement at the latest to:

Michaela Schölderle, Phone: +49 8261 999-361, Mail: schoelderle@sachon.de

Banner:

GIF, JPG, PNG,

Other sizes upon request.

Graphics in the sizes specified above with 300 ppi

Contact person:

Sabine Reggel, Phone: +49 8261 999-338, Mail: reggel@sachon.de

Fullbanner

Wie Hopfenplanzen die aktuellen Herausforderungen meistern

Pascal Pinoud, 1. Vorsitzender Deutscher Hopfenmischungsverband e.V., hat vor unsicheren Zeiten gewarnt. Angesichts des Ukraine-Krieges würden sowohl die Brauindustrie als auch die...



...read more!

Fullbanner

Neuer Vorstandsvorsitzender bei Eckes-Granini

Der Aufsichtsrat der Eckes AG hat Lars Wegner zum neuen Vorstandsvorsitzenden und CEO der Eckes-Granini Group, Europas führendem Hersteller von Säfte und fruchtlastigen Getränke, berufen...



Sponsored Post

Coca-Cola defends title

Coca-Cola (brand value down 5% to USD33.5 billion) retains its title as the world's most valuable non-alcoholic drink brand, according to a new report from leading brand valuation consultancy...



...read more!

Sponsored Post

Tinsy partners with AB-InBev

Tinsy Brands, the world's largest cannabis company, has taken a transformative step that not only elevates it to the status of the fifth-largest craft brewer but also positions it as the fifth-largest...



Event note

Irato' Bold Move

The Cooperativa Agrária announced with the governor Carlos Massa Ratinho Junior, an investment of 100 million Euros for the construction of a melting facility in Guarapuava...



...read more!

Event note

Colombia's Alcoholic Imports Surge

According to data from the Institute of Statistics (DANE), Colombia imported a substantial amount of alcoholic beverages, totaling 98 million liters, valued at US-\$254 million in 2022. Among the most...



...read more!

Job combi*

Size	H x W in mm	Prices in €
1/1 page	251 x 172	1,908.-
1/2 page high	251 x 83	950.-
1/2 page cross	125 x 172	950.-
1/4 page high	125 x 83	475.-
1/4 page cross	60 x 172	456.-

Price per mm (83 mm width): € 3.80

Colour surcharge 4c: € 460.- 1/2 page and larger
 € 230.- smaller than 1/2 page

* This package price includes:

- Print ad in one of the trade journals (BRAUINDUSTRIE, GETRÄNKEINDUSTRIE, GETRÄNKEFACHGROSSHANDEL)
- Immediate online placement in the section "Job offers" on our website www.frischeingeschenkt.de/stellenboerse
- 4 publications in the newsletter "Frisch eingeschenkt"

Contacts:

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